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GREAT AMERICAN FINANCIAL RESOURCES AND SECURIAN/MINNESOTA LIFE JOIN THE BEACON RESEARCH ANNUITYNEXUS DATABASE

Evanston, IL, July 20, 2009 – Beacon Research has added profiles to its AnnuityNexus database of fixed annuities from the companies of Great American Financial Resources, Inc. (NYSE: AFG), and Securian annuities issued by Minnesota Life. AnnuityNexus product profiles are 100% carrier-approved and set the standard for accuracy, comprehensiveness and timeliness. These issuers join the growing group of Beacon Research data partners.

“With our web-based systems, GAFRI and Securian will make their product feature and rate information available to reps at banks, B-Ds and marketing organizations,” said Jeremy Alexander, president and CEO of Beacon Research. “Their annuities also will be available for consideration when distributors use our systems to shop for product line additions.”

“We’ve profiled GAFRI and Securian annuities at the request of the distributors we serve,” said Stephanie Brandt, Beacon’s director of research. “Both companies worked closely with us to assure that these profiles are accurate and complete, and we’re delighted to welcome them as data partners.”

About Beacon Research

Beacon Research tracks fixed and variable annuity sales, rates and features. It provides spreadsheets and search tools for the producer websites of distributors including banks, broker-dealers and marketing organizations. Carriers use its web-based tools at AnnuityNexus.com for research and sales support. Beacon also licenses information and software tools to other platforms, including EbixExchange’s AnnuityNet annuity transaction system and Ibbotson Associates’ EnCorr® software. Directly and through strategic alliances, Beacon information can be accessed by hundreds of financial institutions and distributors.

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